

Local Company Supports Fundraiser

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Advanced Lighting & Production Services, (ALPS) announced recently its third year of participation in a cycling event and fund raiser to benefit ALS. Called the Positive Spin for ALS, this year's event will be held Sunday, May 18, 2003, starting at the Longfellow Club in Wayland, MA.

The Positive Spin for ALS consists of four concurrent bike rides – 10, 25, 50 and 100-miles in length, each named in honor of a local person stricken with amyotrophic lateral sclerosis, (ALS), a progressively crippling and eventually fatal neuromuscular disease.

Money raised through the Positive Spin funds support services for more than 200 local patients and families living with ALS, and national research projects that will one day unlock the mystery of the disease.

This is the third year that the ALPS team has been involved with the event, donating electrical and communications equipment and trucking services, as well as a team of hardworking volunteers.

"As an event production company, organizing the logistics of a special event is one of our strengths," said Dan Clawson, the production manager at ALPS, and leader of the company's involvement with the Positive Spin. He added, "Volunteering our equipment and energy to such an important cause is a great application of our expertise."

Last year's Positive Spin attracted 300 riders and raised more than \$121,000 for the ALS Association, MA Chapter. This year, the hope is to have an even larger event.

Better known as Lou Gehrig's disease, ALS is a relentless disease that often takes adults in the prime of their lives. The average age of onset is 40-70, although it sometimes strikes adults as early as their late twenties. "This could have been any of us," said Clawson.

"We have a tremendous spirit of cooperation here at ALPS," said company president Steven Way. "So when Dan came to us, announcing that he was involved in this event, I was not at all surprised to see colleagues offering to help." He added, "We're a small regional company, but are pleased to provide to the kind of equipment and experienced personnel that is required for the ride."

In addition to Clawson, who lives in Sudbury, MA, the ALPS team of volunteers includes support drivers: Rui Alves, of Framingham; Alex Cheng, of Mansfield; Richard Gagliardi, of North Attleboro; Ethan Gilson, of Quincy; Kurt Gould, of Taunton; and Monica DeLuzio, of North Attleboro.

Collectively, the team provides and staffs the Support and Gear (SAG) Wagons and patrols the ride routes, assisting riders with equipment or fatigue problems. They carry tools, water, and first aid kits, and can help with simple mechanical problems, or transport broken/damaged bikes or tired/injured riders back to the start.

The team is now assembling to support this year's ride, taking place on Sunday, May18th. For more information about how to get your company involved, or to put a team of riders together for the Positive Spin for ALSTM, visit www.positivespinforals.org or call (781) 326-8884.