

# Design-Build

## Process

Whitney Veigas is a product development and marketing firm, specializing in interior and exterior signs. We work with architects, designers, and building owners to create comprehensive sign programs. We offer a design-build service which consists of the following phases:

- 1 Proposal
- 2 Survey
- 3 Conceptual Design
- 4 Construction Drawings
- 5 Fabrication
- 6 Installation
- 7 Up-Dating

In our projects we utilize two sign products we have developed, the Alumigraph Interior Sign System, and the C-Panel Exterior Sign System. We apply these products to the functional and aesthetic needs of a particular project. Utilization of these products can often result in time and cost savings with design quality. We also select other sign products, as needed, to create individual sign program solutions.

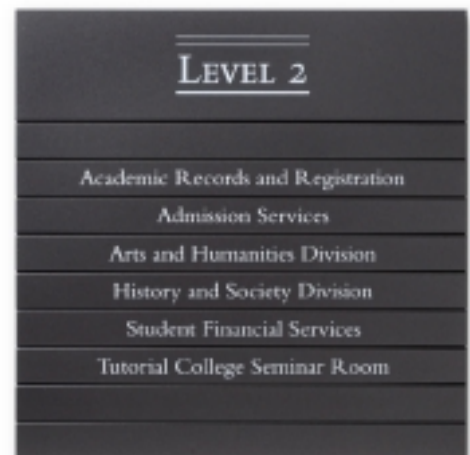
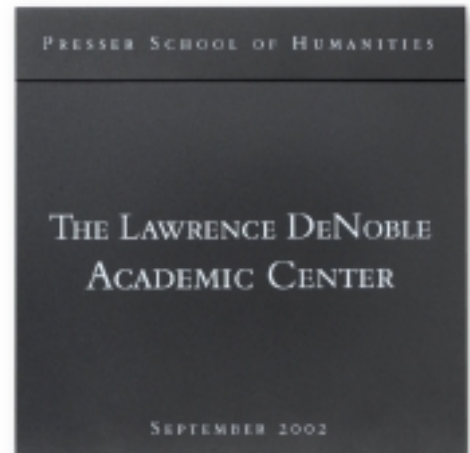
## Benefits

The design-build process offers a number of benefits to the building owner. Our design-build proposal establishes a fixed design fee, a specific scope of work, and a not-to-exceed implementation budget. Therefore, at the beginning of the project, the owner knows what the cost of the sign program will be. In addition, the delivery is rapid, and overall management of the project is simplified. Whitney Veigas has over 20 years experience in creating sign programs. A list of clients and installations is available upon request.

## Design Considerations

The design of a sign program for a particular facility addresses a number of design considerations. The installation should convey information in a manner that promotes orderly and easy access to a destination. Regulatory requirements, such as those incorporated into the Americans with Disabilities Act (ADA), and OSHA statutes must be adhered to. The sign program should be tailored to the facility by a careful selection of color, typestyle, and other graphic devices. Most importantly, a sign program should aesthetically enhance, and be compatible with the environment in which it is placed.

As a corporate philosophy, Whitney Veigas believes strongly in the concept of design restraint. We strive to design signs that are simple, refined, and carefully detailed.



## WhitneyVeigas

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